深圳机械 制造未来

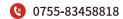






深圳市机械行业协会

CHINA SHENZHEN MACHINERY ASSOCIATION



www.chinaszma.com

Machinery Association Building, Mould Base Center, Genyu Road, Guangming District, Shenzhen 518132, Guangdong Province, China





A 5A-level Social Organization Founded in 1986

深圳市机械行业协会

CHINA SHENZHEN MACHINERY ASSOCIATION



Quotes

"Manufacturing industry is an indispensable sector to China."

"I often say two things must be guaranteed: China must secure its rice bowl and secure the manufacturing industry."

"The high-quality development of the manufacturing industry, especially the equipment manufacturing industry, is the top priority of the high-quality development of China's economy. It is an essential requirement for achieving modernization."

By Xi Jinping

Development History of Shenzhen Industry

The first stage
The era of primary
processing for industries

1979-1985

In the early stage of its economic development, Shenzhen, thanks to the special policies of reform and opening-up and its proximity to Hong Kong and Macao, attracted many enterprises engaged in the processing of imported materials or according to supplied samples, assembling of supplied parts, and compensation trade by maximizing its advantages in labor and land. This influx of enterprises allowed it to quickly accumulate substantial funds for development, production technologies and management experience, ultimately laying the foundation for the preliminary establishment of an export-oriented industry with electronics and light industry as its mainstay.

The second stage
The era of Shenzhen's manufacturing development

Guided by macroeconomic policies, Shenzhen adjusted its industrial structure, with its industrial manufacturing products shifting to electronic information ones such as microcomputers, electronic components, integrated circuits and SPC exchanges. This change prompted rapid development in high-tech enterprises and supporting industrial clusters led by electronics and computers.

The third stage
The era of Shenzhen'
s initial innovation

1993-2012

Following Deng Xiaoping's South Tour Speeches, Shenzhen gradually established a socialist market economy system, underwent an industrial restructuring, and prioritized and strived to develop high-tech-related pillar industries by identifying high-tech industries as a new driver for economic growth.

The fourth stage

The era of innovative development and high-quality development

Since the 18th CPC National Congress, guided by the new development concept, Shenzhen has been advancing scientific and technological innovation and institutional reforms, and continuously and strengthening its capability of independent innovation to extend the industry to the high-end value chain. By implementing innovation-driven development strategy, Shenzhen has further consolidated the role of its pillar industries, highlighted the main driving role of strategic industries. All the efforts have been made to strengthen the industries of the future.



Overview of Shenzhen Machinery Industry

As a hub for advanced technology and IT manufacturing and a significant base for import and export of electromechanical products, Shenzhen is a magnet for global leading manufacturers to establish their supply-demand system of industry chains such as precision machining, machine tool consumption, mould manufacturing, and key functional parts and components.

After over four decades of growth, Shenzhen's machinery industry has contributed to 20% of the city's total industrial output value, holding its position as the second-largest industry in Shenzhen. Shenzhen is known as the "city of moulds", and serves as China's machinery consumption center and a global distribution hub for precision parts and components. With its advantages in rapid response, high precision, high performance and precise matching, Shenzhen's machinery industry provides fast matching and technical support for 3C products, medical devices, optical devices, new energy areas, transportation, aerospace, and the military industry.

Shenzhen has gathered more than 15,000 manufacturers and operators in the machinery industry, employing about one million persons. Those enterprises are mainly located in Bao' an District, Guangming District, Longgang District, Longhua District, and Pingshan District. The industry has witnessed the emergence of listed companies, specialized and sophisticated enterprises that produce new and unique products, and industry "hidden champions". With a complete industry system of processing center, intelligent equipment industry (precision moulds, CNC engraving and milling machines, and precise digital-controlled machine tools), advanced manufacturing industry (laser machines, electric discharge machines, and wire cutting machines), robotics and automation, Shenzhen has transformed from a "World Factory" to the "City of Manufacturing".

As Shenzhen Special Economic Zone grows, Shenzhen's machinery industry has gone from being weak to catching up, and eventually becoming a world leader in areas such as container manufacturing and boarding bridges. With the dedication and craftsmanship of talented individuals, a number of renowned brand enterprises and products have emerged, earning recognition both nationally and globally.

Composition of Shenzhen Machinery Industry



Intelligent Equipment



Precision Moulds



Advanced Manufacturing

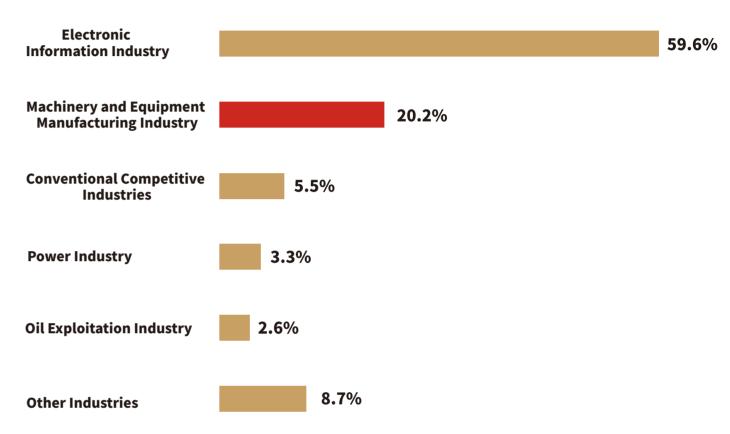


Automation



Basic Parts and Accessories

Industrial Distribution in Shenzhen



Data from Industry and Information Technology Bureau of Shenzhen Municipality (2021)





SZMA

About SZMA

SZMA, approved by Shenzhen Municipal People's Government in 1986, is an industrial organization composed of upstream and downstream enterprises in the machinery industry. It consists of over 1,500 member companies spanning the entire industry chain of machinery manufacturing, including intelligent equipment, advanced manufacturing, precision moulds, automation and robotics, and basic parts and components. SZMA is one of the first 5A-level industry associations and a pioneer in the market-oriented operation of industry associations nationwide. SZMA upholds its mission of serving enterprises, promoting the development of the machinery industry, and fostering industrial and economic prosperity.

As a bridge and link between the government and enterprises, SZMA undertakes government functions to offer comprehensive services to businesses in areas such as policy support, market access, training, talent development, finance, industry promotion, Party building, legal guidance, technology exchange, and intellectual property. By mutually promoting social and economic development, gathering resources, and connecting markets, SZMA actively fosters the integration of industry, technology, capital, and talent, creating a cooperative ecosystem that promotes symbiosis, co-creation, sharing, and win-win outcomes within the industry.



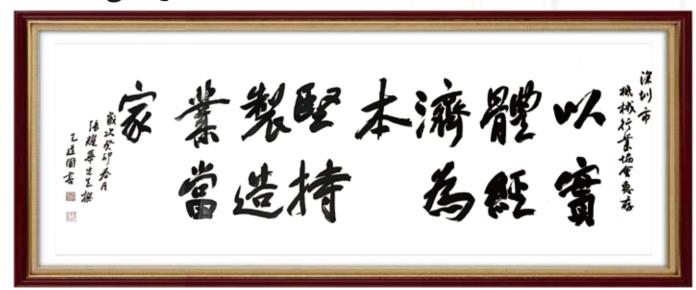
Base, the permanent site of SZMA, serving as a functional platform carrier

SZMA has successfully established SIMM with an exhibition area of over 100,000 square meters. It has also developed and built the Shenzhen Mould Industry Cluster Base covering approximately 1.78 million square meters, and the Shenzhen Machinery (Huizhou) Equipment Industry Base covering approximately one million square meters. SZMA is responsible for the technical assessment of professional qualifications for senior, intermediate, and entry levels in mechanical engineering in Shenzhen. Additionally, SZMA provides platforms for enterprise networking, domestic and international market development, technology exchange, and talent cultivation. SZMA is not only a service provider for the development of businesses but also a driver for industry progress and high-quality development.





Message Quote



Message from Previous SZMA Presidents





Since its inception, SZMA has been highly recognized by

various sectors of society for its contribution to the develop-

ment of the industry, making it an indispensable force in

propelling the growth of the machinery industry in Shenzhen.

Li Peiliang **Chairman of DongJiang** Group



SZMA plays a crucial role as a bridge and link between the government and enterprises in the machinery industry. It effectively conveys the authentic demands and feedback from the member companies to the government, while also delivering government policies to enterprises. Within SZMA, member companies function as a close-knit community, where competition exists, but mutual support and collective progress are emphasized.



experience in my life.

SZMA has made me who I am, allowing me to meet friends

inside and outside the industry, which is the most valuable



President of Shenzhen Precision Mould Technology Center

Huang Shaoping



SZMA is my lifelong career, building platforms, solving enterprise difficulties, serving enterprises, promoting the development of the industry, and facilitating the prosperity of the industrial economy.





President Team (Vice President Members)



Zheng Zuhua CIMCTiandaHoldingsLimitedShenzhen CIMC-TiandaAirport Support Ltd.

Liu Jianye

HuizhouPingjin

Mould Co. Ltd.



Xu Guan FoshanNanhai ZhongnanMachinery Co., Ltd.

Zhao Xiaogun

Dongguan Chitwing

Technology Co., Ltd.



Chen Yan Han's Laser **Technology** Industry Group Co., Ltd.



Huang Zhiqiang KK Mold



Ye Mingwu GoldenCommitmentGroupShenzhenGoldenCommitment Industrial Co., Ltd

Pan Lingling



Cai Kaoqun KundaMould Shenzhen Co. Ltd.

Li Huanchang

Shenzhen Chang-

hong Technology

Co., Ltd.



Huang Zhenfang Shenzhen Jimei Mold technology Co.,Ltd.



Cai Zifang Shunjingyuan **Precision Casting** (Shenzhen) Co., Ltd.



Teng Baojian Hexagon Metrology (Qingdao) Co.,

Shenzhen Hesheng

TechnologyCo., Ltd.

Zhu Zhe



Gu Guowen Shenzhen Wenji **Precision Machin**ery Co., Ltd.



Zhang Zhaojing Yamazaki Mazak (China) Co.,Ltd.



Hu Xianwen ics Co., Ltd.

Dongguan Zhongdian Aihua Electron-



Lei Qun **Guangzhou Haozi** Industrial Co.,



Wei Junjun **Shenzhen Silver Basis Technology** Co., Ltd.



Peng Hongfu Shenzhen Henfux Technology Co.,



Jiang Liyuan **Chen Hsong** Group



Huang Huajie Bluestar Technology Group Co.,



Shi Dong Shenzhen Joint Technology Co.,Ltd.



Deng Anquan Shenzhen Zhongji Chuangming **Precision Metal** Materials Co., Ltd.



Shenzhen Shixing hong Precision **Machinery Equip**ment Co., Ltd.

Huang Siping



Dongguan Youshiqiang **Precision Technol**ogy Co., Ltd.

Gu Yonglin



Zhao Xing Shenyang Machine Tool (Dongguan) Intelligent Equipment Co., Ltd.



Tang Bo Shenzhen Yuanjia Industrial Co., Ltd.



Zhang Kunye Shenzhen Hongtuo Intelligent Assembly Co., Ltd.



Yuan Chunxiao **Goltec System** (Shenzhen) Ltd.



Gao Min Dongguan Koyin Cut Tools Co., Ltd.



Xie Gang Shenzhen Zhengin Electronic Technology Co Ltd.



Yu Wende **Shenzhen Datong** Precision Metal Co.,



Li He **Shenzhen Chanson Precision Mold** Co.,Ltd.



Zhou Changhe Adtech (Shenzhen) Technology Co.,



Tang Xin Shenzhen KIA Electromechanical Co., Ltd.



Xie Yanqi **Shenzhen Dule Precision Manufac**turing Co., Ltd.



Supervisory Board Team



Zheng Shaojian Shenzhen Tianli Precision Mold Co., Ltd.



Liu Mingjun Shenzhen Wide Pro-Tech Hardware Products Co., Ltd.



Liu Weicai Shenzhen Chief Precision Accessories Co., Ltd.



Dai Hongfei
IN Machinery
(Shenzhen) Co.,



Wu Zhi
Shenzhen Jinliguan
Precision Technology
Co., Ltd.

Membership Distribution

Total Number of Members



Shenzhen

Guangdong-Hong Kong-Macao Greater Bay Area Other regions

Six Committees



Intelligent Equipment Committee



Precision Mold Committee



Advanced Manufacturing Committee



Automation

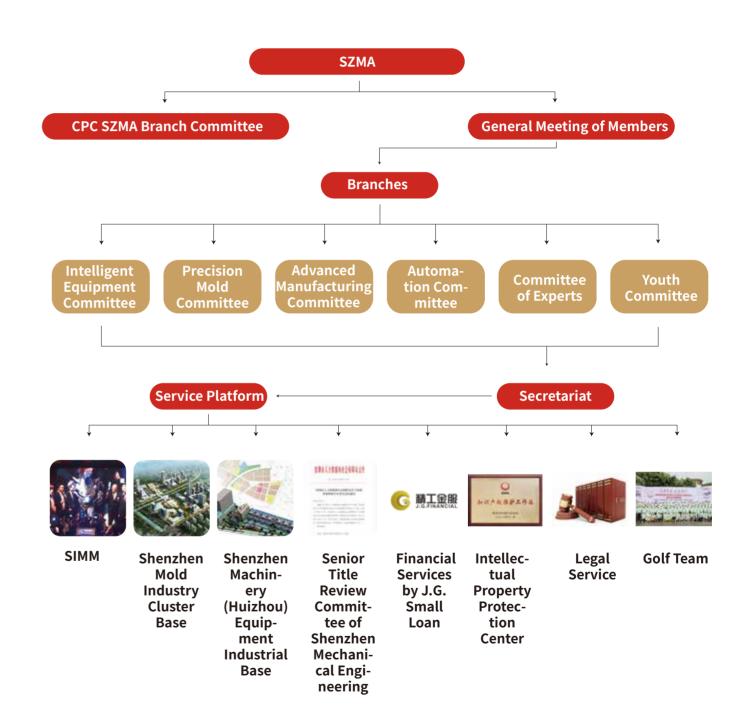
Committee

Committee of Experts



Youth Committee

Organizational Structure







Development History of SZMA

2007

Undertook the technical assessment of professional qualifications for senior, intermediate, and entry levels in mechanical engineering in Shenzhen

2006

Established Shenzhen Machinery (Huizhou) Equipment Industry Base

2005

Established Shenzhen Mold Industry Cluster Base

2000

Established SIMM

1986

SZMA founded

2013

Established the mechanical platform for small and medium-sized enterprise service platforms

2012

Established the SZMA Golf Team

Formulated an industry-specific financial service platform "J.G. Small Loan"

2011

Established a one-on-one charitable education platform for the mechanical industry in Shenzhen

2008

Established the Shenzhen Mold Technology Center

2016

Created an online industrial branding and marketing platform

2015

Established Intelligent Manufacturing Maker Space

2014

Established the Demonstration Center for Innovative Applications of Robots and Intelligent Equipment

2018

Established the SZMA Craftsmanship Charitable Development Fund

Established the SZMA Intellectual Property Protection Center

Participated in the initiation of the Guangdong-Hong Kong-Macao Advanced Manufacturing Industry Alliance

2017

Established CPC SZMA Branch Committee

International Advanced Manufacturing Technology Show and World Advanced Manufacturing Congress opened — CNC Milling Project Competition kicked off

2019

2021

The Guangdong-Hong Kong-Macao Advanced Manufacturing Expo and Guangdong International Industry Expo opened

2022

Free training course on the application of precision mould intelligent manufacturing system technology opened



SINCE 1986

AAAAA 社会组织





Top 10 Services of SZMA

Party building service

Attract outstanding industry professionals to join the Party organization

Party building communication and learning

Policy Service

Government policies and consultations for supporting enterprises

Guidance on subsidies for technological transformation and special funds for market development Assistance with the recognition and re-evaluation of national high-tech enterprises, intellectual property rights system certification and re-examination Support in applying for quality awards and excellence in performance recognition

Professional Training Courses

Management training (enterprise strategy, lean production, team building)

Technical training (dimensional tolerance, machine tool accuracy diagnosis and compensation, mould reverse repair)

Skills training (technical job training)

Financial Service

Assist enterprises in obtaining preferential bank loans Convenient financing solutions for enterprises provided by SZMA's financial service platform

Supporting Services

Assist in the development of industry/enterprise standards Provide feedback to government departments on industry status quo and enterprises' demands

Evaluate and prove major technological transformation and technology introduction projects in the industry, as well as provide expert guidance

Provide enterprise practice certificates, recommend brands for patents application

Recommend the application for "contract-abiding and credit-abiding enterprises" in Guangdong Province

Market Promotion

Group participation/visits to professional exhibitions and business exchanges domestically and internationally Hold industry new product and technology press conferences and industry forums

Publicity by SZMA WeChat official account, WeChat groups, industry journals and other self-owned media Enter the membership directory and promote it to upstream and downstream enterprises in the industry Enterprise website design and development, domain registration, virtual hosting, server rental

Talent Service

Shenzhen mechanical engineering senior professional title evaluation

Industry talent sharing platform and credit records Enterprise job fair

Participate in school-enterprise training cooperation projects

Industry Development

Build industry clusters

Organize coordination with industry departments of local government to assist enterprises in industry layout Assist in providing rental and sales information for factories in Shenzhen and its surrounding areas

Legal Service

Enterprise legal counseling and assistance Training on intellectual property protection and rights protection

Communication and networking

A monthly high-end networking event for SZMA Golf Team Organize professional technical exchanges, salons, enterprise visits, and supply-demand matchmaking Member Open Day

Shenzhen Machinery Industry Code







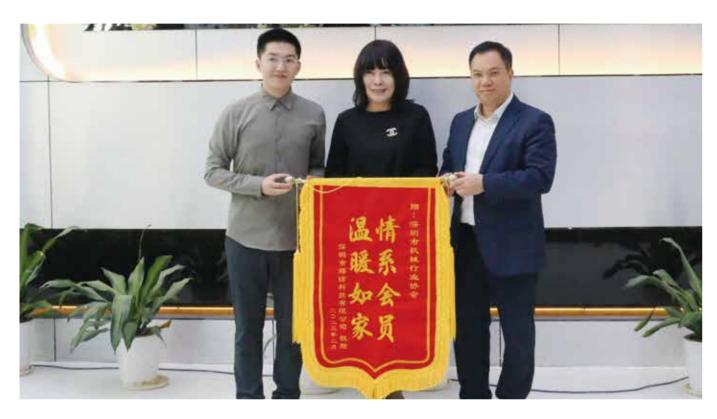
Guangdong-Hong Kong-Macao Advanced Manufacturing Industry Alliance

Various associations have initiated the establishment of the Guangdong-Hong Kong-Macao Advanced Manufacturing Industry Alliance. Guided by the principles of mutual consultation, joint development, shared benefits, and win-win development, the alliance aims to promote deep exchanges among advanced manufacturing enterprises in the Greater Bay Area and foster a cooperative ecosystem that promotes symbiosis, co-creation, sharing, and win-win outcomes within the industry. Theses associations include SZMA, Guangdong Machinery & Mould Technology Association, Guangdong Foundry Industry Association, Guangdong Die & Mould Industry Association, Foshan Machinery and Equipment Industry Association, Dongguan Machinery & Mould Industry Association, Hong Kong Metals Manufacturers Association, Hong Kong Plastic Machinery Association, Hong Kong Foundry Association, Hong Kong Mould and Product Technology Association, Shenzhen Bao' an Intelligent Manufacturing Association, Guangdong Die & Mould Industry Association, Guangdong Machinery Industry Association, Zhuhai Manufacturers Association, Guangzhou Machine Tool Industry Association, Shenzhen Industrial Design Association, Guangzhou Sheet Metal Industry Association, Shenzhen Connector Industry Association, Foshan Shunde Robot Association, Foshan Shunde Lunjiao Machinery Parts Association, Foshan Shunde Chamber of Commerce of Machinery and Equipment Manufacturing Industry





Enterprise Home





Government Platform Voice

Several members of SZMA are Shenzhen CPPCC members and Shenzhen NPC deputies. In particular, Zhang Yaohua, SZMA Executive President, who serves as a CPPCC member of Shenzhen, together with many of the aforementioned members lend their voices to the industry, conduct research and make proposals on building industrial clusters of key functional components, setting up Shenzhen Advanced Manufacturing Week, carrying out the resumption of work and production, deepening industrial space control, promoting the high-quality development of the real economy and optimizing the business environment, while also delivering government policies to enterprises to provide an important reference for the government to formulate more practical policies for enterprises.







International Investigation



Study tour to Europe



Study tour to ROK



Study tour to Russia and Belarus



Exhibitor group to attend Moulding Expo and visits to advanced manufacturin g enterprises



Study tour to Japan



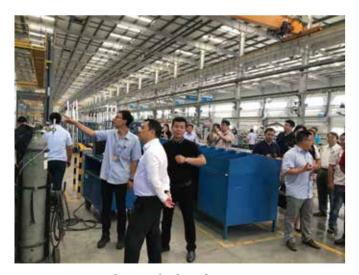
Exhibitor group to attend NPE



Domestic Investigation



Foshan business tours to YIZUMI



Chengde business tours to BYD



Qingdao business tours to Hisense



Zhaoqing business tours to Xpeng Motors



Jiaxing business tours



Jiangmen business tours to CALB



S TAA A

Event Pictures



Annual Celebration of Models for the Development of the Machinery Industry



National Day dinner



Guangdong-HongKong-Macau AdvancedManufacturing Industry Networking Conference

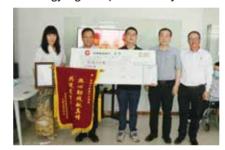


Shenzhen Machinery Industry Code issued

Charity Development Fund



Donation to Junchuantou Primary School in Dongyong Town, Shanwei City



Donation to Shenzhen Accessibility Research Association



Donation of EVA Scholarship to students of School of Mechanical and Electrical Engineering and SZMA one-on-one Scholarship



Donation of Shenzhen machinery industry building to Zhongcun Primary School in Lianping County of Heyuan



Donation of Shenzhen machinery industry bridge and building to Huangkeng Middle School of Shaoguan



SZMA Culture

The SZMA emblem consists of two distinct parts that form a harmonious composition.



Emblem

The upper part features a series of three-dimensional cog, symbolizing the dynamic and upward momentum of the association. Each cog represents a flourishing mechanical enterprise, and the circular tapering shape shows the flourishing and passionate image of the industry. It resembles a rising sun, symbolizing the sunrise industry and its contribution to the national economy.

The lower part features the solid and powerful typography of "SZMA", representing the solid foundation and essential role of the mechanical industry. The intense black color embodies the timeless and steady development of the industry.

The letters "SZMA" are positioned at the bottom, supporting a bright red conical gear, symbolizing the association as the representative organization of the mechanical industry. It signifies the noble duty and historical mission to serve enterprises, promote the development of the mechanical industry, and promote industrial and economic prosperity.

The SZMA flag is exquisitely crafted from high-quality pearl-silver satin fabric and adorned with the finely crafted bilingual name of the association.

The standard size of the flag is 240cm x 160cm. Its design embodies a concise and vibrant structure with a strong contrast of colors, representing the SZMA's influential and representative role in the industry. It symbolizes SZMA's commitment to keeping up with the times, be pioneering and innovating, and fearlessly moving forward with an entrepreneurial spirit, exuding a vibrant sense of visual dynamism and contemporary atmosphere.



会旗

SZMA Slogan Shenzhen Machinery Manufacturing Future

Purpose	Serve enterprises, and promote the development of the machinery industry and the prosperity of the industrial economy
Social Function	A bridge connecting government and enterprises, a link between enterprises and the market; an organization for the industry, a home for enterprises.
	SZMA adopts market-oriented operation, follows international standards, enterprise-style management, allows the engagement of
Operation Mode	private sectors, and provides professional services with its professionals.
Business Philosophy	Put enterprises and machinery industry first and be proud of SZMA
Work Ethic	Craftsmanship and dedication, anticipating enterprises' needs, and fostering mutual growth
Original Mission	Serve enterprises, advance industries, boost the economy, and ensure social stability
Development Goals	Keep pace with the times, be pioneering and innovating, and strive to develop SZMA into an internationally recognized centennial brand in the industrial sector

ANTHEM

我们是光荣的机械工作者

1=F 2/4 3/4 4/4 自豪 坚定地 中速

